

GREENFIELD SCHOOL

Promoting the development of the total student.



GREENFIELD

WILSON, NORTH CAROLINA

HEAD OF SCHOOL

START DATE: JULY 1, 2022

www.greenfieldschool.org



OVERVIEW

The Head of School of Greenfield School will be tasked with overseeing a vibrant academic community that aims to provide each student with the foundation to achieve their maximum potential. The Head of School will be responsible for ascribing to our mission of cultivating and nurturing students in academic, social, physical, and moral aspects of their development through formative years. Ensuring high levels of scholarship within a framework of a multifaceted program will be an integral part of the Head of School’s job. The Head of School will be a steward of the vision of Greenfield School among the students, families, teachers, administrative staff, and community of Wilson. The Head of School will serve as a strong advocate for Greenfield and will be instrumental in implementing a strategic plan for the future of our school.

“I’ve attended Greenfield since first grade, and it has been a great experience. The family atmosphere allows new students to form strong bonds with their classmates.”



THE NEW HEAD OF SCHOOL



The next Head of School of Greenfield School will inherit an opportunity to lead a school ideally positioned to experience strong growth and to solidify its identity within the local market. On campus, the Head of School should be fully engaged and active, supporting the students in academic and athletic endeavors, and

leading the faculty and staff by example. He or she should understand the culture of a small town and fully embrace the city of Wilson and the surrounding area. As such, the Head of School should expect an active involvement by joining community organizations and boards, attending community events, and developing relationships with alumni and community supporters. He or she should be comfortable being identified as the face of Greenfield School in the Wilson area.

Having an open-door policy and a team approach to leadership are vital to maintaining the strong family atmosphere that has been fostered at Greenfield over the years. He or she should expect to work collaboratively with others while guiding the school in a direction of growth. The Head of School reports to the Board of Trustees and will be responsible for overseeing the day-to-day operations of the school including, but not limited to, the hiring of faculty and staff, strategic planning, preparing of a budget for the short and long term, admissions, marketing strategies, fundraising, codes of conduct, and curriculum development.

STRATEGIC PRIORITIES

- Articulate a clear vision for the school
- Promote growth of Greenfield School
- Strengthen relationships with alumni
- Create a long-term financial plan
- Oversee the execution of Greenfield School’s strategic plan, including facilities improvement and expansion
- Foster relationships for fundraising

DUTIES

- Oversee day to day operations of school, working closely with the administrative team and the Board of Trustees
- Handle matters of employment including hiring, training, and evaluating employees
- Appraise the performance of the staff and provides avenues for professional growth of the teachers and staff of the school
- Provide guidance and oversight to Director of Admissions and Advancement
- Develop and implement curriculum and guidelines, ensuring full compliance with all educational standards of the state and accrediting agencies
- Prepare and implement an annual budget and long-range plan for financial stability
- Establish disciplinary policies and standards of conduct for students and faculty
- Evaluate and maintain a safe learning and working environment for students and faculty and staff

QUALIFICATIONS

- Master’s degree in education preferred
- Five years teaching experience and/or administrative experience
- Established success in managing personnel

CHARACTERISTICS

- Exhibits excellence in organizational leadership and management
- Understands fiscal supervision
- Demonstrates aptitude for identifying and implementing best educational practices
- Advocates for continuous improvement in education through staff development, curriculum development and implementation, and the development of measurable goals and objectives for these areas
- Shows strong and effective interpersonal communication skills and can work productively and collaboratively with all constituents including students, faculty, parents, administrative staff, board members, and community
- Possesses integrity, open-mindedness, passion for learning, enthusiasm, sense of humor, and the ability to inspire excellence and commitment



DIRECTION AND VISION OF THE SCHOOL

STRENGTHS OF THE SCHOOL

The next Head of School of Greenfield School will have the opportunity to lead a school with deep roots and an exciting future. Support for the school is solid, with devoted families and active involvement of the entire Greenfield community. Greenfield's reputation for academic excellence has been unparalleled in the community.

- Exceptional academics
- Small class size
- Positive campus atmosphere
- Dedicated, experienced, and stable faculty
- A well-developed college guidance program
- Impressive student accomplishments in the classroom, on the field, and in the community
- Superb sports program in terms both of participation and achievement
- An active Greenfield Volunteer Organization and booster club
- Excellent leadership culture
- Committed stakeholders—teachers, students, and parents—who come together to solve problems

OPPORTUNITIES

There are many opportunities for growth for Greenfield in the coming years. With increased competition from public school programs and local Christian schools, Greenfield is poised to move ahead by distinguishing itself further academically. Greenfield School has already realized explosive growth with record enrollment for the past 3 school years. Continued growth in enrollment can also be obtained by extending the geographical footprint of Greenfield in neighboring communities that lack a similar institution. Opportunity exists to cultivate relationships with local institutions such as Barton College, Wilson Community College, Imagination Station Science Museum, the Arts Council of Wilson, biotechnology industries in Wilson, and more to offer new experiences for our students.



Greenfield School's campus has been known for its quaint atmosphere which promotes a feeling of safety and allows for familiarity among the entire student body. In 2010, adjacent property was purchased with a vision for the future of expanding the campus. Continued attention to existing structures will be needed, as well as a focus on the construction of new facilities per the Greenfield strategic plan.

THE SCHOOL

The Mission of Greenfield, a non-sectarian independent school, is to promote the development of the total student:

- ✓ **Academically** through a balanced, challenging college preparatory program
- ✓ **Socially** through leadership opportunities, extracurricular activities, and community service
- ✓ **Aesthetically** through a program of fine arts
- ✓ **Physically** through interscholastic athletics and a physical education program
- ✓ **Morally** through affirmation of honesty, integrity, responsibility, tolerance, and the American ideals of freedom and democracy

PHILOSOPHY

Greenfield School's purpose is to provide a stimulating environment and a sound education to a limited number of students of average to superior ability in preschool through grade 12. The school provides a thorough and challenging program of academic training through a variety of instructional methods in an atmosphere that stimulates intellectual curiosity and instills attitudes and habits that enable students to continue their education in the broadest sense of the term for their entire lives.

The Greenfield program places strong emphasis on the moral, physical, and social growth of its students, and strives to prepare each individual in every way possible to realize his or her full potential.

HISTORY

In 1967, a group of Wilson, North Carolina, parents assembled and discussed the prospect of opening a new independent school in Wilson. Their ideas, however, did not immediately materialize and it was not until June 1969 the Greenfield Academy became a reality. Forty students, representing 29 families, were enrolled for the fall of 1969 and Greenfield Academy, under the leadership of Headmaster John D. Hughes, opened its doors on September 3rd for the first time in the newly renovated McDustrell's equestrian school. Greenfield Academy was founded as a K-8 school and in 1970 eighth-grade graduates were Fuller Dibrell, Nancy Hughes, and Thomas Whitaker.



Over the next two years, Greenfield Academy became a K-12 school, and in June 1972 the school hired its second Headmaster, Dr. George H. Bell. During the early years of Dr. Bell's 11-year tenure as Headmaster, Greenfield Academy changed its name to Greenfield School. A new library was built in 1973 and a gymnasium was constructed in 1974. In May 1975, Greenfield became a fully accredited K-12 school by the Southern Association of Colleges and Schools. Greenfield's lower school was the first elementary school in Wilson County to be fully accredited. As the next eight years passed, enrollment climbed to 300 students, tennis courts and a soccer field was added, and the school gained local and state acclaim as a sound academic institution and a soccer power.

Dr. Bell resigned in January 1983, and Jeffrey Thompson, former Headmaster of the Rossman School in St. Louis, Missouri, became Greenfield's third headmaster in July 1983. During the next four years, a preschool program was added. In January 1987, Mr.

Thompson resigned and Mrs. Janet Beaman, a teacher at Greenfield School for 15 years and Assistant Headmaster for nine years, was appointed as Greenfield's fourth Headmaster. Greenfield School opened in the fall of 1987 with an expanded preschool program that included a program designed for two-year-old students, allowing Greenfield School to offer a continuation of education spanning sixteen years in the life of a child.

During the 1995 to 1996 school year a successful capital campaign was held. Through the generosity of the family and friends of Greenfield, major campus renovations were completed and the Skinner Technology Center, named for Mr. B Atwood Skinner, Jr was constructed. The Skinner Technology Center houses state-of-the-art equipment, science laboratories, and three computer laboratories.

In April 2005, the inaugural class was inducted into the Order of the Roundtable as part of Greenfield school's 35th Anniversary celebration. This Order was established to recognize the dedicated service of outstanding individuals who have been associated with the school. Recognition has continued with inductions of additional classes in 2008, 2011, and 2017.

The 2010-11 school year marked several major milestones in the history of the school. Mrs. Janet Beaman, after 24 years as Headmaster and 39 total years of service to Greenfield, retired at the end of school year. After a nationwide search, Dr. Vince Janney, formerly of the Peck School in Morristown, New Jersey, was named Headmaster beginning with the 2011-12 school year. Greenfield School acquired 41 additional acres adjacent to the existing property for future expansion. With this land, Greenfield expanded to include a new cafeteria, new entrance and egress, and a parking lot.

Mrs. Janet Beaman returned as interim headmaster for the school year 2015 - 16 following Dr. Vince Janney's resignation. After a nationwide search, Mrs. Beth Peters, a teacher at GS for 31 years and a former student and parent, was named as the next Head of School in 2016. Continued growth has occurred under Mrs. Peters' leadership. The focus remains on promoting the development of the total student in academic, social, aesthetic, physical, and moral aspects. In 2017, a walking track was constructed on the campus and in 2018 new tennis courts were constructed as well. The latest improvements to Greenfield's athletic facilities include a Baseball field completed in 2020. A strategic plan study was undertaken in 2017-18 to ensure Greenfield's ongoing commitment to its mission while embracing the future.



THE PROGRAM

ACADEMICS

Of the five pillars on which Greenfield School’s mission is built, academics is first. The curriculum is grounded in tradition but is examined regularly to include new teaching methods. For instance, the stated goal of the academic program is to provide “a structured program aimed at giving a solid foundation in the basic subjects.” That long-established goal is delivered, however, using state-of-the art equipment.

Preschool

The goal of the Preschool Program is to teach independence, self-discipline, and enthusiasm for learning. The Program uses the Imagine It! curriculum, which is a new comprehensive reading and language arts curriculum from SRA/McGraw Hill. The children are also involved in hands-on experiences, real-life adventure, and assisted discovery as they explore concepts through play.

As a Kindergarten Readiness Program, the four-year old students are exposed to one-on-one work with the teacher daily. Lessons include the Imagine It! Curriculum, learning the D’Nealian style of Handwriting, letter sounds, sight words, and Math Objectives. In addition, Spanish is taught daily with a Spanish speaking teacher, and Hands on Science classes are attended weekly with the Science teacher.

Lower School

The objectives of the lower school program are to offer a thorough program in all core subject areas, to stimulate intellectual curiosity, and to train children in good habits of study and responsibility to prepare them for middle school.

The kindergarten offers a Modified Montessori program that lends itself to individualized instruction in three curricula areas: language arts, mathematics, and practical life. The program builds on the foundations begun in preschool and builds towards preparing students for the academic rigors expected in Lower School.



The Lower School primarily focuses on the acquisition of basic number and language skills. Reading is taught through a strongly based phonetic program and the Language Arts program places strong emphasis on comprehension, vocabulary, grammar,

spelling and writing mechanics. Using the Singapore Math curriculum mathematics is developed as an unfolding structure of numbers rather than just calculations. Math concepts are taught in a sequentially built format to provide concrete concepts and problem-solving skills.

Completing the total development of our child, the students also participate weekly in classes that focus on music, art, library skills, Spanish, hands-on-science, computer science and physical education.

Middle School

The middle school program is designed to meet the needs of the pre-adolescent child and to transition them from the more flexible structure of lower school to the more departmentalized structure in the upper school. The curriculum of the middle school includes the core subjects along with a continuation of Spanish, computer, art, music, library, and physical education. Students also have the opportunity to develop leadership and social skills through participation in community service, student government, and educational field trips.



Upper School

The philosophy of the upper school program is to prepare students for admission to college and help students reach their full potential as productive members of society. Personal responsibility is fostered in a framework that allows for intellectual curiosity and the development of positive moral and social values.



The curriculum is designed to prepare students for college, both to meet college entrance requirements and to provide the study skills and core knowledge for success in college programs. Multiple Advanced Placement courses are offered on campus, and the curriculum is supplemented by the North Carolina Association of Independent School's partnership with Wilson Community College and MidSouth Association of Independent Schools (MSAIS) providing online curriculum opportunities.



ADMINISTRATION & FACULTY

The faculty and administration at Greenfield School are an experienced and dedicated group of educators. Division heads all teach at least half-time, and the Head of School may teach at least one course each year. As teacher-leaders, the administrative team knows the importance of allowing its instructors the freedom to teach while supporting them and holding them accountable for student learning. Teachers report feeling secure in an environment where the chain of command is respected. They know that the administrators will listen to and be empathetic with parents while backing their teachers.

Greenfield School teachers work hard to establish a nurturing, positive environment. They establish high expectations to motivate students to do their best and reach their potential. Communicating creatively and with enthusiasm, they express the love that they have for the subjects they have mastered. Teachers at Greenfield are passionate and are as energized at the end of the school day as they are at the beginning. They take great pride in treating each child as an individual and fostering an environment where students feel comfortable approaching their teachers about issues both inside and outside of the classroom.



COLLEGE GUIDANCE PROGRAM

College guidance at Greenfield School is a comprehensive, detailed, and individualized process to meet every student's unique needs. Beginning in 9th grade with the College Awareness class, all freshmen take a year-long course designed to promote academic, organizational, interpersonal, as well as social and emotional growth. The College Awareness class takes approximately 5 field trips to both state and private colleges that broaden their horizons about what a best fit might look like for them. The class culminates with a college and career project, where students have the opportunity to research a career of their choice and even shadow a professional for the day, determining which school might be best for this

particular career choice. Students in College Awareness are introduced to our online college guidance program, Naviance, that helps streamline the college awareness and

ultimately college application process. Finally, students are introduced to personality inventories and additional assessments that help them pick a vocation that helps them find purpose and meaning in their career. Throughout high school, students are encouraged to participate in activities that highlight and enhance their skills in leadership, scholarship, athletics, and service to others.

In 10th grade, students are focusing on ACT and SAT preparation. All students in 10th and 11th grade are required to take the PSAT and have the opportunity to take the ACT and the SAT on Greenfield's campus. Students work with the College Guidance Counselor to determine which standardized test is best for them based upon their strengths and needs. In the early spring of their Junior year, students and families meet with the Counselor to map out the next 18 months of the college application process at the "Countdown to College." The summer before their senior year, students attend a "College Boot Camp" where she provides essay-writing tips and recommendations, helps students come up with their Top 10 list of things they have accomplished in high school, along with a re-introduction to our online college guidance program, Naviance.

Finally, seniors take College Preparation, a course designed to help students navigate critical life skills before launching into adulthood. The course starts with support on the college application process through October. At that point, students shift to interviewing skills and have multiple opportunities to practice these important skills. The second semester is often referred to as "Adulting 101", which covers healthy relationships, prevention of use/abuse of drugs/alcohol, basic budgeting and financing skills, healthy decision-making skills and finally the students complete a senior presentation where they get to reflect on their life as they prepare for the next adventure that is college.

The college guidance program is unmatched in its attention to detail, 1:1 support of the students, and scope of what is covered for both students and families. 100% of Greenfield graduates have been accepted to a 4-year college or university and historically sit at a 75% acceptance rate, with ~\$2 million in scholarships offered per senior class.

THE LANGUAGE CENTER

The Language Center at Greenfield School started in 1986 and serves students who have been diagnosed by a psychologist with a specific language disability, dyslexia, or attention deficit disorder. The program operates on a fee-for-service basis and the employees of the center are not on staff at Greenfield. About one in six students currently

enrolled have been or currently are being seen by the Language Center. Faculty in the Center is made up of teachers trained in the Orton-Gillingham method, and the Language Center is considered a model program in the region.

FINE ARTS

Another important pillar of the Greenfield School mission is developing students aesthetically through the study of fine arts. The music program begins in preschool and the art program begins in kindergarten with both progressing through the upper school. The school's drama program begins in middle school and progresses through upper school.



Preschool and kindergarten students receive instruction once a week. Grades one through four have two thirty-minute classes per week and the fifth and sixth graders come to art and music once a week for a full period. Seventh and eighth graders may choose to take a fine arts class as an elective. Upper school students must have one unit of fine arts to graduate.

Music students are exposed to the elements of music: rhythm, melody, tempo, dynamics, and texture. Students learn singing, music reading and instrument skills through a variety of music that includes many genres and styles. Middle school students choose chorus, guitar, and handbells as their electives while upper school students choose from chorus and music history and appreciation as an elective.

Likewise, the art classes are implemented throughout the lower, middle, and upper school programs. Students are first exposed to the elements of art such as line, color, shape, form, value, texture, and repetition. As a student progresses into the higher grades, they choose art electives that include clay and watercolor. Instructions in art history as well as more advanced creative techniques are available for upper school students.

Drama begins in middle school with the opportunity to participate in the school play. This opportunity continues in upper school with the addition of drama club and theater class. The theater program allows students to participate in the performing arts, while giving others the chance to participate behind the scenes bringing their unique skills in other art disciplines to help with set and costume design.



ATHLETICS

Greenfield is well known for its athletic success. The community is rightly proud of its teams' accomplishments, including winning the 2003-2004, 2009-10, 2018-2019, and 2020-2021

Wachovia Cup based on all-sport excellence in the state of North Carolina. The strength of the program is a testimony in large measure to the strength of the coaching staff. All but two coaches are on the regular school staff, giving them a vital understanding of the entire program, not just their team. As proud as Greenfield is of the banners on the gym wall, it is equally proud of the no-cut policy and 93% participation in sports. Basketball, soccer, baseball, and tennis have won recent state championships.

Still, academics take priority at Greenfield. Teachers submit progress reports regularly to the athletic director. If a student athlete is not meeting academic standards, he or she does not practice or play in games. Greenfield produces well-rounded students—not only do they perform in the classroom, but they are also encouraged to participate in a variety of sports. The best athletes at the school very often excel on two or even three teams. Since 2000, 70 Greenfield athletes have gone on to play at the college level in basketball, soccer, tennis, baseball, and golf.

THE CAMPUS AND COMMUNITY



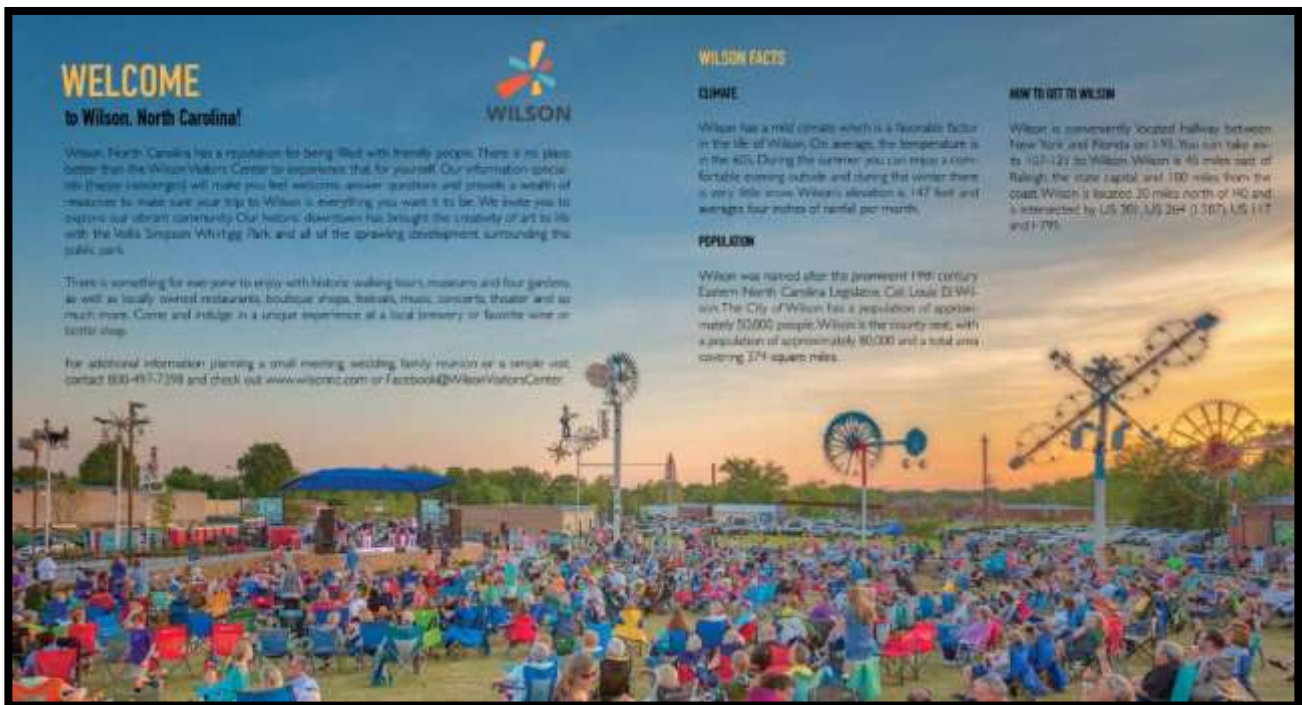
Campus

The layout and architecture of Greenfield School is unique. The campus was built by converting an equestrian school. The middle school, for instance, used to be the indoor riding ring. Most of the other classroom buildings were created from the stables. The result is a distinctive campus that gives the school an independent identity.

The campus sits between downtown Wilson to the east and Interstate 95 to the west. The campus itself consists of an upper quad nestled amongst the administrative building, the Language Center, and the middle and upper schools, and a lower quad, surrounded by the lower school, the library, and the Skinner Technology Center. The campus also features a multi-use gymnasium, tennis court facilities, soccer field, baseball field and a play area. The recent purchase of forty acres adjacent to the campus will be used for future campus expansion. The first phase of this expansion plan was completed in 2011 with the opening of a new cafeteria and has continued with the addition of tennis and baseball facilities.

Community

Incorporated in 1849, the City of Wilson is situated in the heart of eastern North Carolina, approximately 40 miles east of the capitol city, Raleigh, and at the interchange of U.S. 264 and Interstate 95. Wilson, with an estimated population of 50,000, has grown by more than 40 percent since 1990, which in turn has attracted new retail and shopping construction. Home to Barton College and a short drive from East Carolina University, North Carolina State University, University of North Carolina at Chapel Hill, and Duke University, Wilson is in the heart of one of the most fertile academic regions in the United States.



WELCOME
to Wilson, North Carolina!

Wilson, North Carolina has a reputation for being filled with friendly people. There is no place better than the Wilson Visitors Center to experience that for yourself! Our information specialists (these volunteers) will make you feel welcome, answer questions and provide a wealth of resources to make sure your trip to Wilson is everything you want it to be. We invite you to explore our vibrant community. Our historic downtown has brought the creativity of art to life with the Villa Simpson Whittig Park and all of the growing development surrounding the public park.

There is something for everyone to enjoy with historic walking tours, museums and four gardens, as well as locally owned restaurants, boutique shops, festivals, music, concerts, theater and so much more. Come and indulge in a unique experience at a local brewery or favorite wine or craft shop.

For additional information planning a small meeting, wedding, family reunion or a simple visit, contact 833-497-7399 and check out www.wilsonnc.com or Facebook@WilsonVisitorsCenter.

WILSON FACTS

CLIMATE
Wilson has a mild climate which is a favorable factor in the life of Wilson. On average, the temperature is in the 60s. During the summer you can enjoy a comfortable evening outside and during the winter there is very little snow. Wilson's elevation is 147 feet and averages four inches of rainfall per month.

POPULATION
Wilson was named after the prominent 19th century Eastern North Carolina Legislator, Col. Louis DEWilson. The City of Wilson has a population of approximately 50,000 people. Wilson is the county seat, with a population of approximately 80,000 and a total area covering 274 square miles.

HOW TO GET TO WILSON
Wilson is conveniently located halfway between New York and Florida on I-95. You can take exits 102-121 to Wilson. Wilson is 40 miles east of Raleigh, the state capital and 100 miles from the coast. Wilson is located 20 miles north of NC and is intersected by US 264, US 264 (I-95), US 117 and I-77.

Once widely known as the World’s Greatest Tobacco Market, Wilson enjoys a diverse economy today, including a healthy mix of agriculture, manufacturing, commercial, and service businesses. Wilson is the birthplace of Branch Banking and Trust Corporation (BB&T), which is among the nation's top financial-holding companies. Although now headquartered in Winston-Salem, NC, BB&T remains among Wilson County’s top employers. Other large employers in the area include Bridgestone Firestone Tires, Wilson Medical Center- a Duke Lifepoint Hospital, and United Technologies Aerospace Systems. Pharmaceuticals and medical technologies are expanding industries that include Merck & Co., Becton Dickinson, Purdue Pharma, and Sandoz Pharmaceutical Company. Sweet potatoes have joined tobacco as two of the largest crops grown in Wilson and shipped daily to markets throughout the world. Wilson ranks in the top 10 percent of small cities for economic strength, according to Policom Corporation, an independent research firm that analyzes state and local economies.

Wilson has earned the distinction of being North Carolina’s first city to provide community-owned, symmetrical gigabit, broadband service to all households, businesses, and educational institutions. By being a pioneer in inexpensive broadband services, Wilson is providing 21st century infrastructure that is attracting a wide range of new industry to the area.

