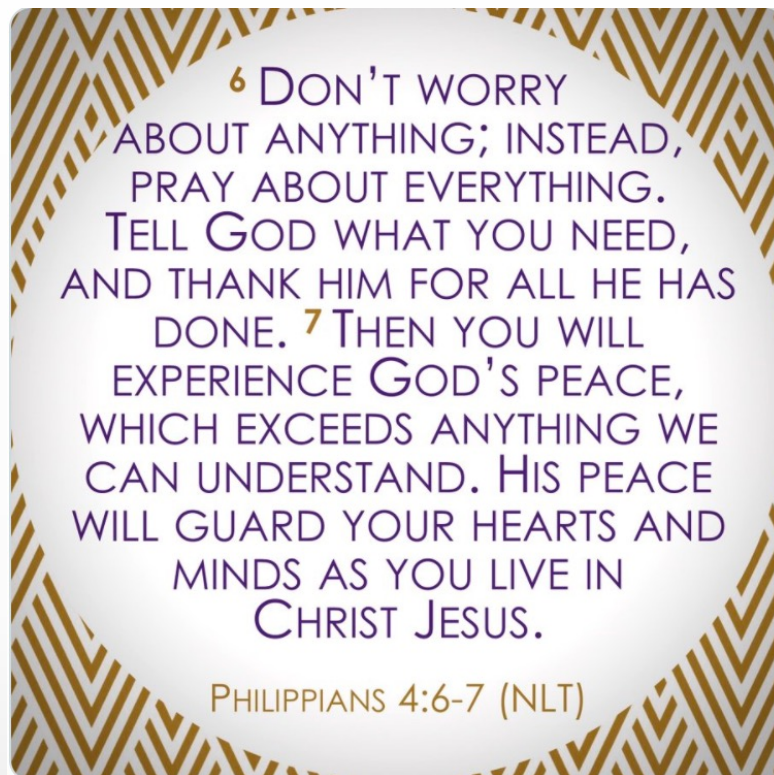




Lessons Learned From 35 Years as an Athletic Administrator

This session will be centered around lessons learned from growing an athletic program for over three decades of service as the school's first coach and first athletic director.

The goal of the session is for athletic administrators to learn from the past, make each day moving forward a masterpiece, and to value every relationship through the honorable position of an athletic administrator.



FAITH & FAMILY

“Sometimes you have to go back to the past to understand the future.”

The Gravel Road



- 1. Never Forget Who Hired You**
- 2. Founders of your School**
- 3. Statement of Purpose**

The core of the
GOLDEN RULE
*is a moral obligation
to treat others ethically
for their sake, not ours,
even if it's better than the way
they treat us.*

WHY?

Not because it's advantageous, but

BECAUSE IT'S RIGHT.

*And because
the way we treat others is about*

WHO WE ARE,
not who they are.

- Michael Josephson

What Goes Around Comes Around

- Running Up The Score
- Maintenance Staff
- Security Officers
- Officials



PLAN THE WORK AND WORK THE PLAN

Joy in the Journey

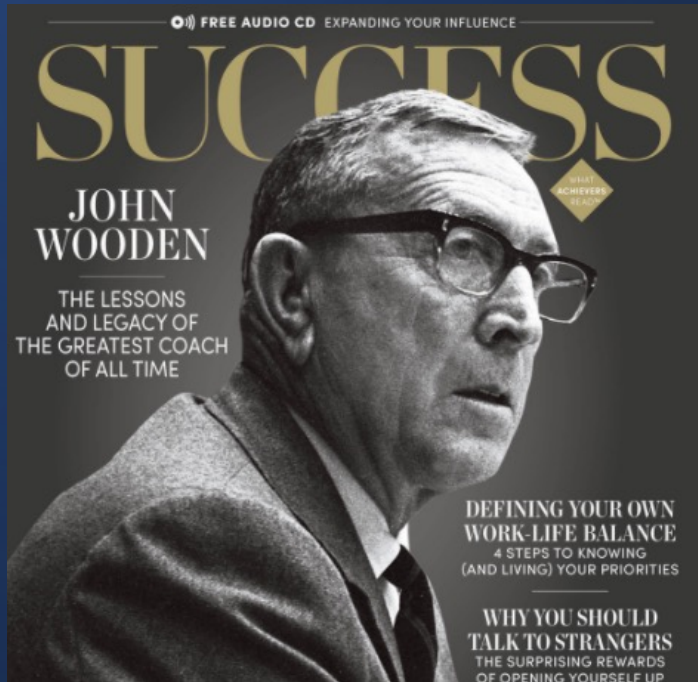


MAKE EACH DAY YOUR
MASTERPIECE



IT GOES SO FAST

The Coaches We Hire Really Matters!

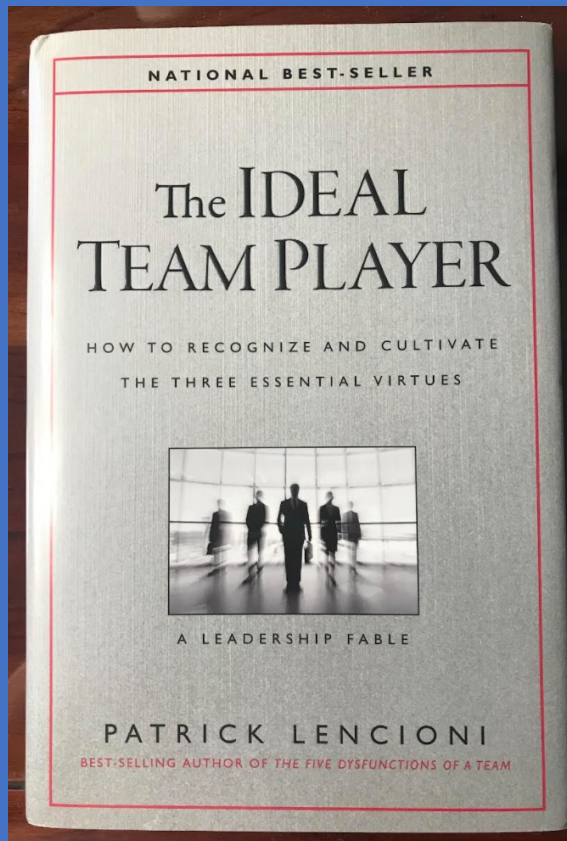


COACHING QUOTES

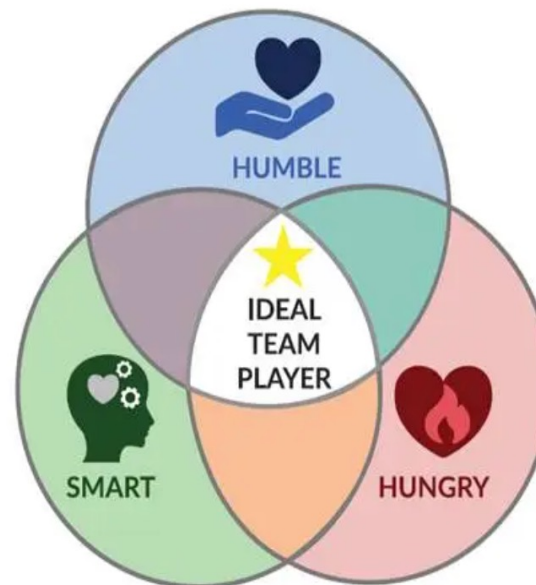
SPORTS FEEL GOOD STORIES

A GOOD COACH CAN
CHANGE A GAME,
A GREAT COACH CAN
CHANGE A LIFE.

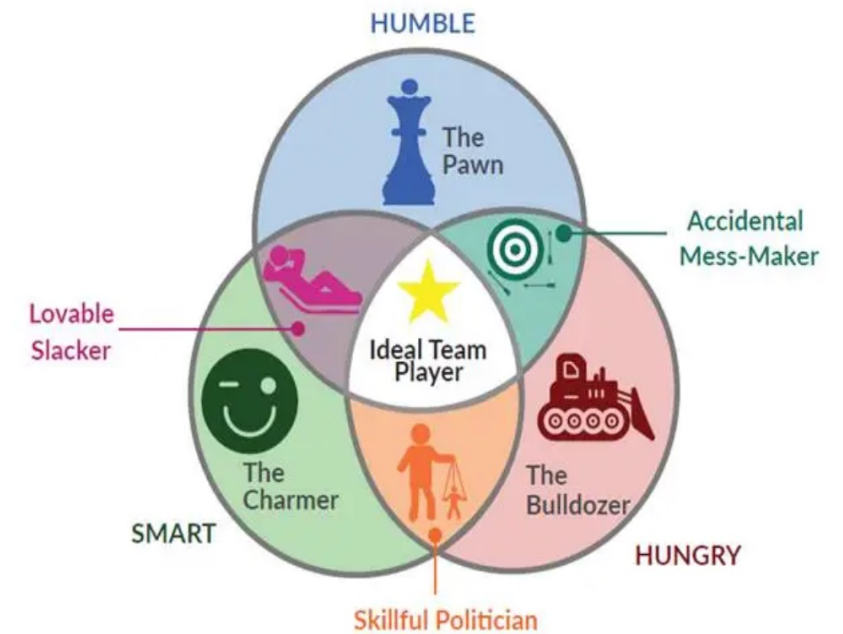
- JOHN WOODEN



THE IDEAL TEAM PLAYER



All 3 virtues are essential to facilitate great teamwork.



Problems arise when 1 or more virtues are missing.

Loyalty

“Be true to yourself and to those you lead” Coach John Wooden

Work Hard, do the right thing, represent your school well – you and your community will reap the benefits you sow as an athletic administrator.

Industriousness



One of the best examples we can set for our coaches is to be hard workers.



Don't ask your coaches to do something that you are not willing to do yourself.

Enthusiasm

IASM: I AM SOLD MYSELF

Be an Athletic Administrative Leader

Not A Manager

Have a clear purpose: A vision for the future.

Be enthusiastic with a contagious passion.

Self Accountability: Example of striving for Excellence.

Flexible Determination: Commit to goals but be ready to adapt.

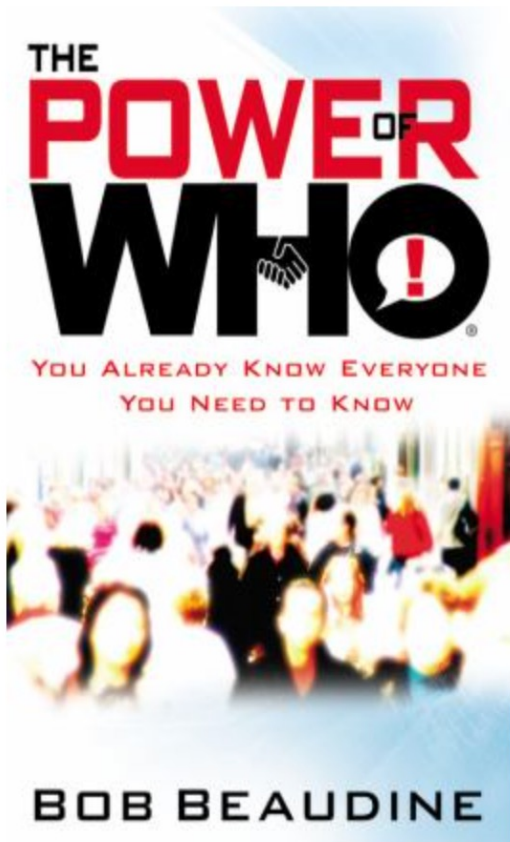
Sustainability: Don't chase quick wins—build for long term success.

Dual Focus: Big picture vision with attention to the details--little things matter.

Management is a foundational skill to becoming an effective leader, but leadership requires its own set of skills for success.

*Information from an article written by Katie Jones
The Habits of Highly Effective Leaders*

Relationships and The Inner Circle



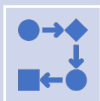
Who is in your network?

Wise Advisors & Friends



The 100/40 strategy: 100 people in your “who”, and 40 things for your “what”.

Inner Circle: 12 friends, 3 really-close ones, and one best friend.



“What”: Things you want to do and accomplish in life.

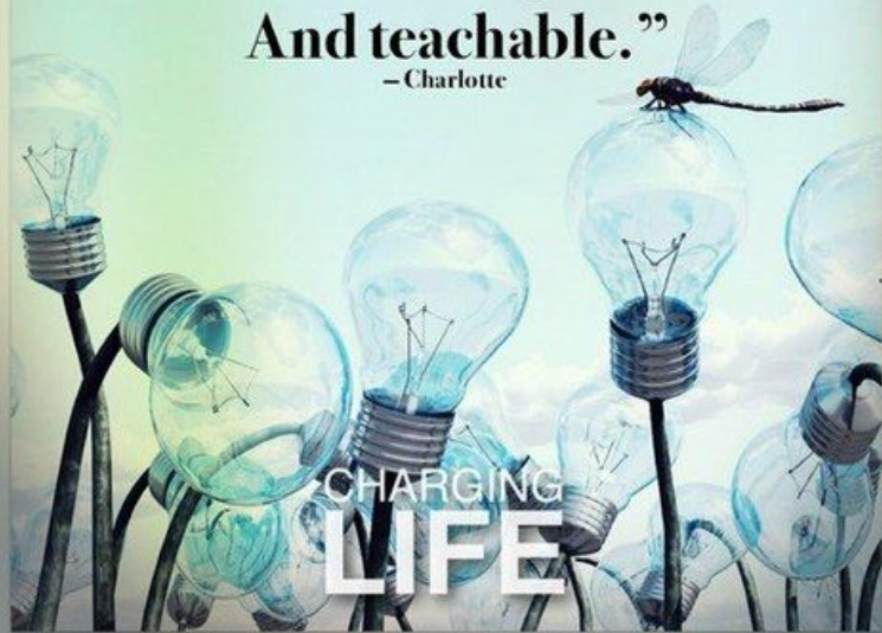
Take the initiative and develop a plan for what you want.

If you want to have something you have never had before, you’ve got to be willing to do something you have never done before.

BE TEACHABLE

“Admitting that you need
help ... doesn’t make you
broken. It makes you fixable.
And teachable.”

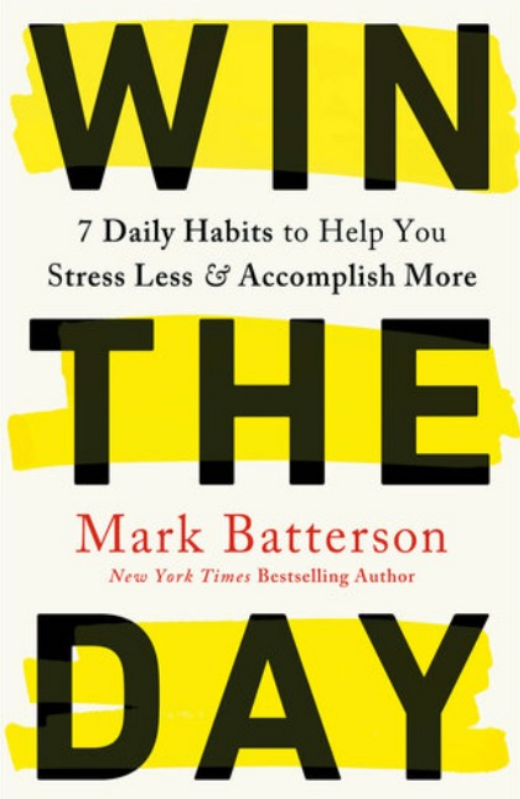
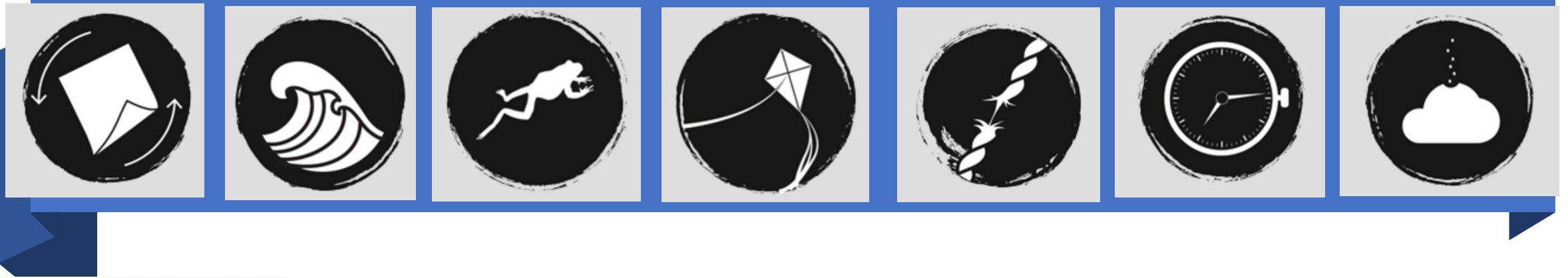
— Charlotte



CHARGING
LIFE

www.chargingLIFE.com

*A teachable spirit is
being willing to be a student
in any area you lack, to
seek out knowledge
and truth, in order to grow
in humility, wisdom
and excellence.*



Flip	Kiss	Eat	Fly	Cut	Wind	Seed
Flip the Script: If you want to change your life, start by changing your story.	Kiss the Wave: The obstacle is not the enemy; the obstacle is the way.	Eat the Frog: If you want God to do the super, you've got to do the natural.	Fly the Kite: How you do anything is how you'll do everything.	Cut the Rope: Playing it safe is risky.	Wind the Clock: Time is measured in minutes; life is measured in moments.	Seed the Clouds: Sow today what you want to see tomorrow.

The True Essence of LEGACY & SUCCESS



Leaving things BETTER than we found them.



20 YEARS from now.



Giving our BEST every day.



Thriving in the UNSEEN so that others can succeed.



Meeting students and coaches where they are and TRANSFORMING them into more than they thought they could ever be.

REMEMBER THE “C” IN CPA

Soli Deo Gloria is our motto,
and CPA is our name

Remembering why we were created
will be our ultimate claim to fame

The “C” in Christ is evident on
uniforms and license plate mounts

But honoring Him in our actions is
all that really counts.

Academically we strive for excellence as our students learn each day
But the examples of our teachers are how we truly show the way.
The classroom is God-Breathed with Christ-Centered theology
And our faculty loves the Lord in Math, History, and even technology.

Artistically our passions and talents can be seen and heard on the stage
While students perform with excellence no matter what their age.
• Lights-camera-action can be heard throughout the halls
And the beauty of our artists can be seen on all our walls.

We love to play athletics in a place we call “The Den”
And students run the base paths where our pitchers could throw a gem.
Our basketball teams went back-to-back in and twelve and in thirteen
With history being made unlike any ever seen.

So remember the “C” each day you arrive on the campus at 2323a
Study Hard, Enjoy The Show, and Play Ball in your own special way.
We have been blessed beyond belief without words to describe
And remember God alone to be the Glory following His will as you abide.

CPA Athletics History Video

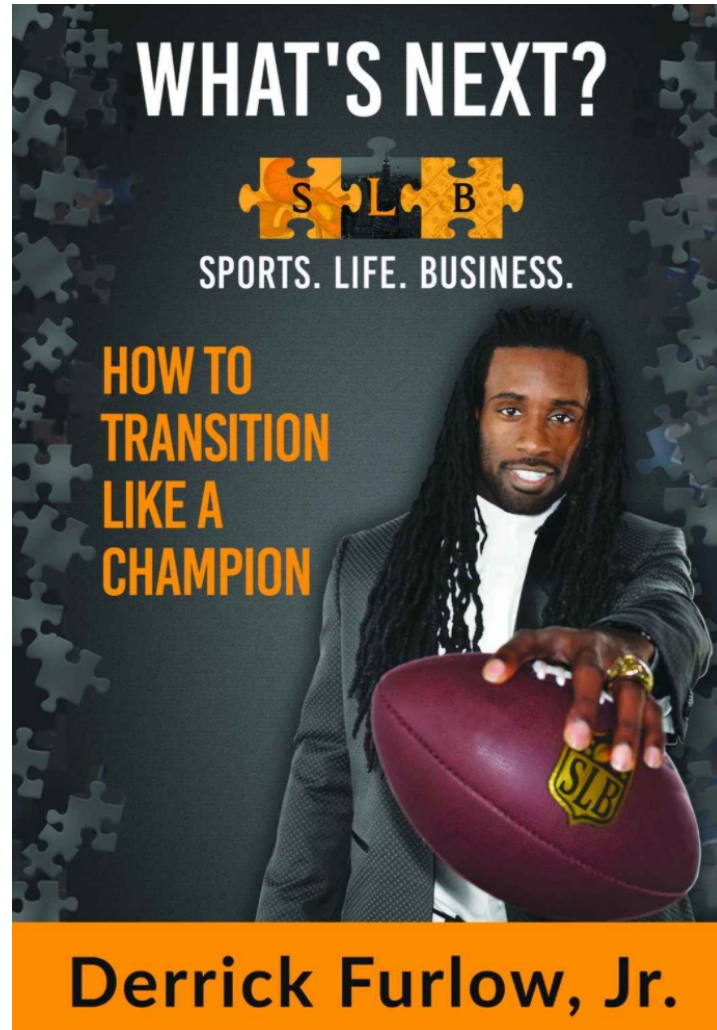


PASSING THE TORCH

"My family has been so blessed to be a part of the CPA community, and we are humbled by the opportunity to work with our outstanding coaches and families," Martin said in a release. "Working here the last 11 years with our founding Athletic Director Mike Ellson has shown me how God works through athletics in a school environment. We are excited to continue this work of carrying out the mission of the Academy while watching how God uses success and failure to mold us into who we are meant to be."

The school says Martin succeeds the Academy's founding Athletic Director Mike Ellson in the Office of Athletics and will continue to forge mission-centric leadership of coaches, teams and individual student-athletes, while also maintaining his position as football coach.





<https://derrickfurlow.com/>

Using Experiences to Help Others

- Individual Mentor
- Cohorts
- Professional Dev. Workshops
- State & National Athletic Organization Service
- College/University Professor
- Consulting/Team Building for Businesses
- Book Author
- ETC.

Thank you!

CPA Athletics History Video
<https://vimeo.com/72210205>

