From Good to Great: Upping Your Skills for HigherLevel Support



June 16, 2022 Erica Zematis, NAIS

'9 to 5' by Dolly Parton



Welcome!



Share a picture of something that brings you joy.





A moment of pure joy for me was holding a koala bear while at a rescue sanctuary in Australia!



Finding joy in the work you do...





Finding joy in the work you do...













Overview



- What does it mean to be an effective assistant?
- Tips to provide higher-level support.
- How to develop leadership skills as an assistant.
- Technology tips and tricks.
- Resources to help you grow in your role.

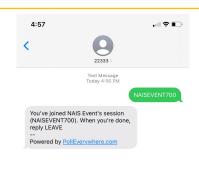


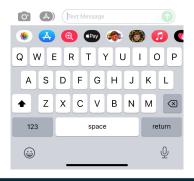
Poll Everywhere

Join by Text



- 1 Text NAISEVENT700 to 22333
- 2 Text in your message







Executive Assistants: What qualities or skills should an assistant have?

Test: Executive Assistants: What qualities or skills should an assistant have?

What does it mean to be an effective assistant?





5 Essential Skills

Time Management

Organization

Prioritization

Setting Boundaries

Learning and Engaging

Stay on track and avoid procrastinating.

Work efficiently and effectively.

Weigh urgency and importance.

Finding balance and protecting priorities.

Approaching your role with a growth mindset.



5 Essential Skills: Time Management

Time Management

- 1. What must get done before day's end?
- 2. What is the negative impact if I do not get this done?



- 3. Am I currently focusing on the most important items in my head's eyes?
- 4. What is coming up in the next few days that I must act on today?

Source: <u>Time Management Skills for Executive and Administrative Assistants (officedynamics.com)</u>



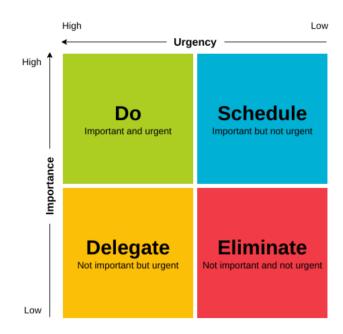
5 Essential Skills: Organization

Organization

- 1. Tidy workspace
- 2. Tidy inbox and filing system
- 3. Weekly routine
- 4. Task list
- 5. Looking ahead and planning ahead

5 Essential Skills: Prioritization

Prioritization



Source: How to Use the Prioritization Matrix When Every Task Is #1 (lifehack.org)



5 Essential Skills: Setting Boundaries

Setting Boundaries

- Healthy boundaries allow you to focus on your priorities, do your best work, and work toward your goals.
- They decrease stress and make a work schedule more manageable.
- Remember that "a boundary is simply you telling someone else what you will be doing. It is the ability to communicate that you have priorities and a dedication to protect those priorities." - <u>Unknown</u>

5 Essential Skills: Learning and Engaging

Learning and Engaging

- Increase your overall understanding of the industry
- Take initiative
- Be willing to learn new ways to grow in the role.
- Utilize tools and resources available to you.

What does it mean to provide high-level support?



High-Level Support

Anticipating the Head's Needs

Working **Proactively**

Conducting Research

Project Management

Trust

Staying one step ahead of the Head on tasks and responsibilities. Completing tasks without being asked and working independently.

Being resourceful and using various sources for research and analysis. Managing a project or process and demonstrating ownership and leadership skills.

Working with the Head as a trusted partner.



High-Level Support

Here is a look at some of the skills and competencies that make up what is considered to be a strategic business partner.

- They maximise efficiency
- They think like managers
- They are results driven
- They are analytical
- They are proactive rather than reactive
- They align their objectives to those of the business
- They reduce complexity to simplicity
- They are willing to adapt and change
- They are not afraid to apply new skills
- They make decisions based on the strategic direction of the business
- They are daily, minute by minute, problem solvers.

- They find the time to plan and strategize
- They make decisions based on the needs of the Executive and the organisation
- They are prepared to disagree with their Executive and offer alternative solutions
- → They eliminate conflict
- They can work without instruction or direction
- They can work under pressure
- They can hold their own in a wide variety of situations
- They advance the career of their boss and the growth of their company
- They relate everything back to the bottom line

Source: PracticallyPerfectPA.com



How to develop leadership skills as an assistant.



Leadership



Leaders exist at all levels of an organization.

You don't have to supervise others or be in management to be a leader.

Image source: dailymagazines.net



Why are leadership skills important as an assistant?

- The ability to make decisions.
- You can handle crisis.
- Motivating others setting standards that attract others to follow you.
- Knowledge and insight into school issues.
- You can develop a plan with steps to achieve the goals.



Image source: fccclovis.com



Leadership skills

- Inspiring Motivation
- Communication
- Positivity
- Delegation
- Creativity
- Trustworthiness
- Responsibility

- Time Management
- Influence
- Decisiveness
- Organization
- Strategic
- Adaptability
- Conflict Management



- Knowledge is power.
- Network and build relationships.
- Problem-solve and come up with solutions.
- Seek out leadership opportunities.
- Lead by example.



Knowledge is power.

The knowledge you have is a valuable asset. Offer assistance or guidance where you can. Keep learning and listening and offer to help whenever opportunities arise. Seek out information and resources to continue being a source of information for your head and school community.



Network and build relationships.

Develop rapport with vendors. Getting to know them can save you time, money, and effort.

Network with other EAs. You can share ideas and information or even collaborate on projects.

The EA/main office represents the school and HOS. Building relationships with constituents can reflect positively on the school and makes for a friendly work environment.

Problem-solve and come up with solutions.

Be proactive and resourceful to offer solutions.

Even if all your ideas are not accepted, your team will appreciate that you are contributing with ways to save time, money, and resources.

Offer to be the point person on things that fall under your umbrella of responsibility.



Seek out leadership opportunities.

Let your Head know when you are ready and willing to take on more leadership roles.

Consider ways to "upskill" that would prove useful.

Don't be afraid to create opportunities for yourself or discover ways to take on new leadership responsibilities (consider leading a support staff team meeting, starting a book club, organizing a walking group, or planning a happy hour for faculty and staff).

Lead by example.

Having a willingness to help out, a positive attitude, and strong work ethic are ways to lead by example. Show that you are willing to take on responsibility and support of various projects.

Step outside your comfort zone – we grow by doing things that feel uncomfortable.



Technology Tips & Tricks



Technology Apps to Know

- PowerPoint Present Live
- Canva
- Google Computer Vision
- New MS Office App
- Secret Flying App
- Wolfram Alpha



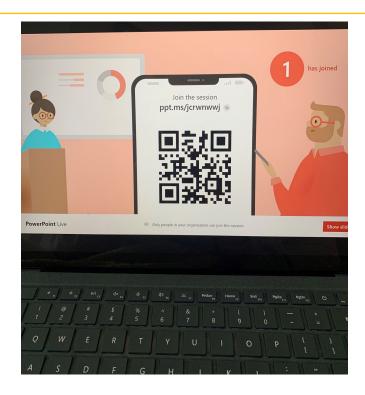
Power Point Present Live

Go to office.com or open through Teams. Open your PPT document. Go to Slide Show and click Present Live. It generates a QR code to scan that allows the audience to see/enlarge the PPT on their phone and interact with the use of emojis.

It also offers language translation and live transcription for the audience that is viewing the PPT on their smartphone.

PPT Present Live:

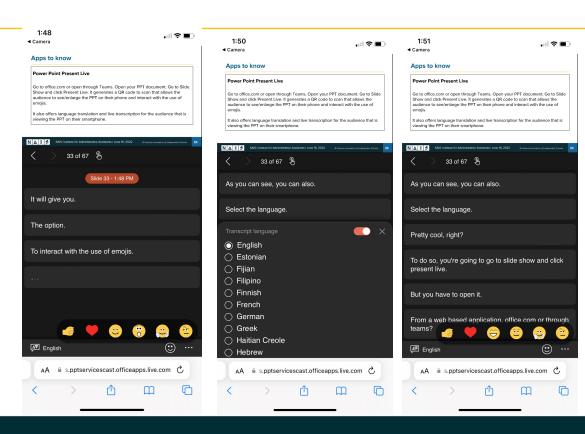
- Open from Office.com
- Slide Show
- Present Live
- It will generate a QR code that your audience can scan using their camera.





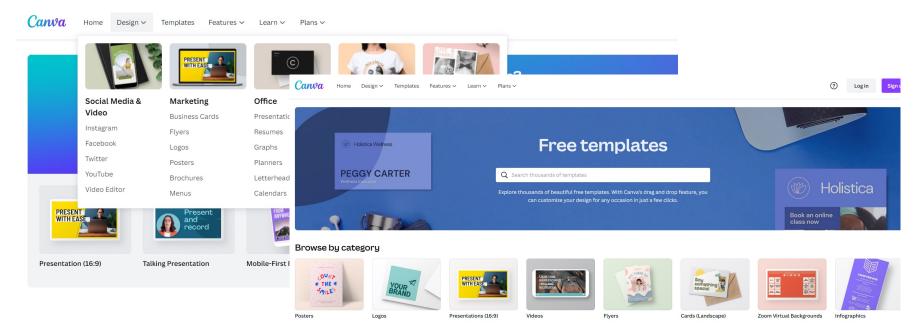
PPT Present Live:

- The audience can now see the PPT on their device (ability to enlarge).
- Interact with emojis.
- Translate that transcript to another language.
- See the transcript from the presenter that is speaking.



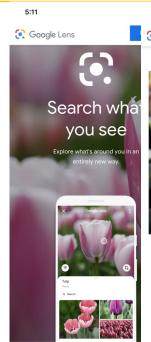


<u>Canva</u>: offers creative and professional templates/layouts for presentations, social media posts, flyers, posters, and more. New feature is Canva Video with video templates.



Google Computer Vision:

https://images.google.com download Google Lens to "search what you see." This app allows you to take a picture of something and Google will identify that item. Use for shopping, to identify plants and animals, and translate text.





5:12



apartment, or what kind of dog vo



5:11

Google Lens

Scan and translat text

Translate text in real time, look up words events to your calendar, call a number, more. Or just copy and paste to save s



Download

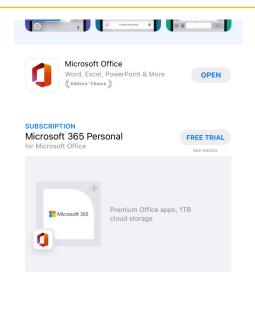
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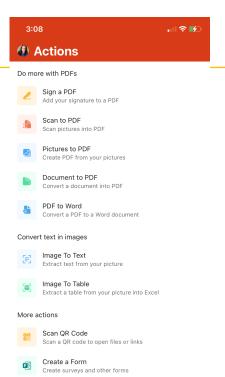
Copy and paste text to your computer

Copy printed or handwritten text with Lens. then send it to another signed-in Chrome browser in a tap

New Microsoft Office App

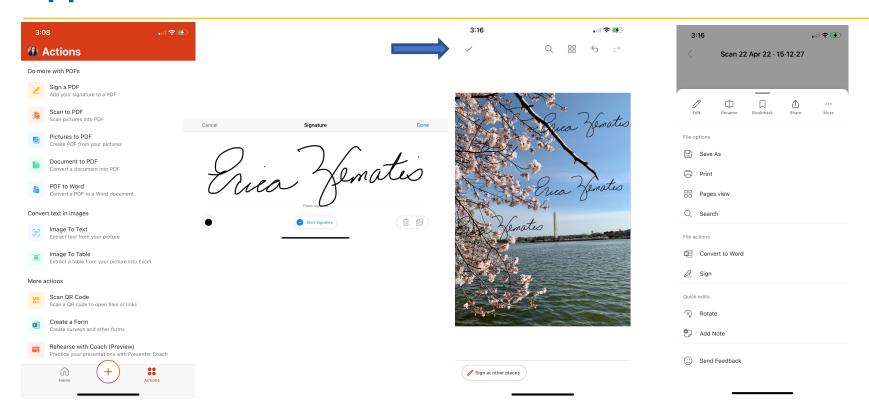
- Convert images to editable text docs or Excel spreadsheets.
- Click on Actions.
- Options include Image to Text, Image to Table, Sign a PDF, etc.







Rehearse with Coach (Preview)
Practice your presentations with Presenter Coach



Secret Flying App: https://www.secretflying.com/app/.

Finds you the cheapest flight deals online. Or just browse for killer deals to anywhere! Shows you great fares and then connects you to the airline.



April 22, 2022

New York to Curacao for only \$295 roundtrip (Apr-Jun dates)

Cheap flights from New York to Curacao for only \$295 roundtrip with American Airlines.



April 22, 2022

Charlotte, North Carolina to Bogota, Colombia for only \$300 roundtrip (Oct-Feb dates)

Cheap flights from Charlotte, North Carolina to Bogota, Colombia for only \$300 roundtrip with Delta Air Lines and LATAM Airlines.



April 22, 2022

SUMMER: Chicago to Cancun, Mexico for only \$190 roundtrip (Aug-Oct dates)

Summer flights from Chicago to Cancun, Mexico for only \$190 roundtrip with Aeromexico and United Airlines.

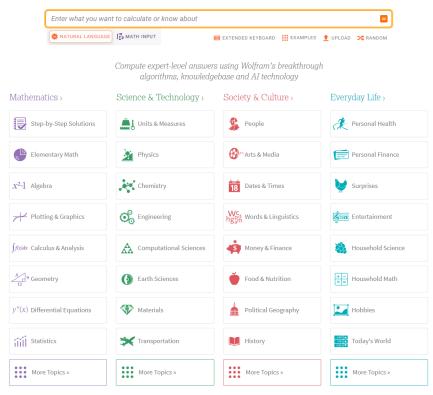


Wolfram Alpha:

https://www.wolframalpha.com/

- Search engine but more sophisticated.
- Uses computational intelligence.
- Compute answers to questions in math, science, technology and more.







Nutrition **Wolfram Alpha:** Tips & Gratuities https://www.wolframalpha.com/ Access nutritional data for thousands of foods. Calculate gratuities or easily split bills. Analyze nutritional information for a food: Compute a tip: Search engine but more 2 slices of swiss cheese = How much should I tip on \$159? = sophisticated. Create nutrition labels: Split a bill among several people: broccoli nutrition label = Uses computational \$84.22, 15% tip, 3 people =intelligence. More examples Fractions More examples Compute answers to Perform arithmetic on fractions. Age & Sex Demographics Add fractions: questions in math, science, Break down a region's population by age or sex. 1/6 + 5/12 + 3/4technology and more. Find particular facts about an area: how many female senior citizens live in Los Angeles Multiply fractions: 3/8 * 2/7 female unemployment rate = Get gasoline price data: Do exact arithmetic with fractions: More examples price of gasoline in Dallas = 1/4 * (4 - 1/2) More examples More examples



Resources to help you grow in your role.



Resources to grow in your role

- <u>Looking Ahead</u> monthly PPT on a topic relevant to Independent Schools
- DASL comparison data and metrics such as enrollment, tuition, or salaries
- <u>MarketView</u> data specific to your market area (demographics, median income, traffic patterns, ethnicity)
- <u>Career Center</u> post jobs, find jobs, and manage your school's job postings
- <u>Survey Center</u> survey templates that can be customized to fit your school needs
- NAIS Events Calendar conferences,

- webinars, meetups, plus industry partner events
- <u>Snapshot Surveys</u> quick surveys on pressing issues
- NAIS Store online shop for books specific to independent schools
- <u>EA Toolkit</u> support and resources for assistants
- NAIS Connect online networking through various communities
- NAIS Community Market constituent products and services



Group Discussion/ Q&A



- Brainstorm ways that you can provide higher-level support.
- Are there things you are already doing that offer high-level support?
- What other resources are available to you to help you grow and learn in your role?



Thank you for attending!



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