

How Might We Worksheet

A “How Might We” statement reframes problems as opportunities and prompts teams to generate solutions.

1. What is a need or request that you are addressing?

What need calls for a creative solution?

Can we _____

2. What is the problem behind this need?

What problem prevents us from meeting the need?

3. Reframe to a “how might we”

Rewrite your problem as a HMW. Try a couple of versions!

How might we _____

4. Test your “how might we.”

Set a timer for one minute and write down as many answers to the “how might we” as you can. Then check your ideas.

A. Can you think of more than one solution?

If not, the solution may be written into the question. Remove any suggestions of a solution from your phrasing.

How might we _____

B. Are those ideas things you can make or do?

If not, your question may be too broad. Look at your Problem and Need boxes again and try to get a little more specific.

How might we _____

C. Do your ideas over-simplify the problem?

If so, your question might be too narrow. Look at your Problem and Need boxes again and try to be a little more broad.

How might we _____

5. Create your how might we (HMW)

Write your final “how might we” and share with your team to start generating ideas.

HMW...

Try words such as: Win, Create, Grow, Foster, Deliver, Provide, Instil, Continue, Reinvigorate, Replenish, Revitalise, Showcase, Want, Need, Engage, Captivate, Learn,