## **Classic Dilemmas in Middle Management**

#### **Robert Evans**

## **Middle Management Muddles**

- 1. Implementation gap: opportunity vs. demand, criticism, and over-promising
  - a. We know more about change, but our targets are vastly more ambitious—and contradictory
    - rising expectations, overloaded improvement agendas ("change" means "addition," not "replacement")
    - more challenging "customers": entitled, anxious, consumer students—and parents
  - b. Resources—human and fiscal—under more pressure
    - near-nuns and -monks, closet omnipotence, and the scarlet G
    - the implicit contract—sacrifice for autonomy—under pressure
- 2. Chronic tensions of leadership are exacerbated
  - a. Managing vs. leading
  - b. Resources vs. demands
  - c. The paradox of power: the dependent leader
  - d. The parental transference object
- 3. Structure: three key dilemmas
  - a. One of us—or one of them?
  - b. More responsibility than authority
  - c. Managing down—and managing up

### Dr. E's Leadership Laxative: Misconceptions To Purge

- 1. Myers-Briggs Myth (cult of flexibility)
  - a. Makes leadership harder
  - b. Inconsistency saps credibility, complicates followership
  - c. Plus, no one can pull it off, adopt styles seamlessly
- 2. Top-down vs. bottom-up is a false dichotomy
  - a. Goal: participation without paralysis
  - b. Ideas should flow both up and down
  - c. Clarity, not parity, is key (whose decision is this?)

### Dr. E's Leadership Elixir

- 1. Charisma isn't crucial
  - a. It can be very helpful, but you can't learn it, and panache is no panacea
  - b. The key is the *meanings* you communicate
- 2. Leaders who are followed are authentic
  - a. Fundamental consistency of beliefs, goals, and actions
  - b. People know what matters most to him/her
- 3. Find your niche: the right fit is essential
  - a. Am I the right person for this job, now? Not, Can I become that person?
  - b. Build on strengths. Learn from mistakes and weaknesses; don't dwell on them

# Further reading:

Seven Secrets of The Savvy School Leader; The Human Side of School Change. Both published by Jossey-Bass.

Other articles and resources: www.robevans.org