

Leveraging Strengths to Reach Your Goals

SAIS Women's Leadership Institute

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Strategic | Achiever | Relator | Ideation | Futuristic

What lies behind us and what lies
before us are small matters
compared to what lies within us.

Ralph Waldo Emerson



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au·then·tic lead·er·ship noun

leadership characterized by genuineness, transparency, and integrity, where individuals lead with self-awareness, honesty, and adherence to their values, inspiring trust and loyalty among their followers.

Three keys of authentic leadership

Be present

Self-awareness

Connecting
with others

STORIES



Authentic leadership requires that
you know yourself.

What is talent?

A naturally recurring pattern of thought, feeling or behavior that can be productively applied.

TALENT

X

INVESTMENT

=

STRENGTH

A naturally recurring pattern of thought, feeling or behavior that can be productively applied.

Time spent practicing, developing your skills and building your knowledge base.

The ability to consistently provide near-perfect performance in a specific task.

Authentic leaders know and develop their strengths.

People Who Use Their Strengths Everyday

3x

MORE LIKELY
to report having an excellent quality of life

6x

MORE LIKELY
to be engaged in their jobs

People who learn to use their strengths every day have

7.8%

GREATER PRODUCTIVITY.

People Who Work in Their Strengths Zone

- Look forward to going to work.
- Have more positive than negative interactions with coworkers.
- Treat customers better.
- Tell their friends they work for a great organization.
- Achieve more on a daily basis.
- Have more positive, creative and innovative moments.

The best leaders don't try to fix weaknesses.

There is no more effective way to
empower people than to see them
in terms of their strengths.

Don Clifton

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