



Community Engagement

The cultivation of meaningful relationships with internal community members and external partners, strengthening the school's mission and advancing strategic priorities

Head of School

- Supports community to foster a positive school culture and a strong sense of belonging & connection
- Articulates the school's mission and vision to community and engages them in fulfillment of strategic priorities
- Represents the school at community events and with external partners

Board of Trustees

- Serves as ambassadors of the school's mission and values in cultivation of community relationships
- Extends the school's network of partnerships to advance strategic priorities
- Participates in and advocates for fundraising and development initiatives



Key Questions

Which of the following key questions should be prioritized for deeper discussion within our board this year?

- How does the board support the head's community-facing work?
- In what ways are trustees visible and engaged in school life?
- How do we gather and respond to stakeholder input (parents, alumni, faculty, students)?
- Are we effectively telling the school's story and amplifying its mission in the broader community?
- What external partnerships (civic, philanthropic, corporate) should we be cultivating?
- How do we support advancement, fundraising, and donor relations?

Key Topics

Which of the following areas would benefit from further discussion to strengthen the governance competency of **community engagement**?

- Board visibility and ambassador role in the school community
- Engagement with alumni, donors, and civic leaders
- Role of trustees in advancement and fundraising strategy
- Trustee participation in school events and traditions
- Community listening strategies (e.g., town halls, parent coffees)
- External communications and brand alignment
- Partnership-building with external organizations or networks
- Strategies for community input into strategic planning
- Role of board in shaping narrative during crisis

