

EVENT SPONSORSHIP & SPEAKER AGREEMENT

LEAD AI: Timely Challenge Conference

This Sponsorship Agreement ("Agreement") is entered into between the Southern Association of Independent Schools ("SAIS") and 9ine ("Sponsor") regarding Sponsor's participation in the LEAD AI: Timely Challenge Conference to be held on November 9, 2026, at The Westminster Schools.

1. The Event

SAIS is hosting **LEAD AI: Timely Challenge Conference** on **November 9, 2026** at **The Westminster Schools**.

2. Sponsorship Structure

Sponsor has agreed to serve as the sole sponsor of the event. In consideration of the mutual commitments described in this Agreement, the parties agree that:

- Sponsor will not pay any sponsorship fee to SAIS.
- SAIS will not pay a speaker, facilitator, or appearance fee, honorarium, travel reimbursement or other compensation to Sponsor or to Mark Orchison.
- Sponsor is solely responsible for all expenses associated with its participation in the event, including, but not limited to, travel, lodging, meals, and incidental expenses.

3. Sponsor Participation

As part of this sponsorship, **Mark Orchison, CEO & Founder of 9ine**, will:

- Serve as a speaker at the event.
- Serve as a facilitator in the afternoon session.

Additional representatives from Sponsor may attend the event as mutually agreed upon by SAIS and Sponsor.

4. Sponsorship Recognition

In recognition of Sponsor's role as sole sponsor of the event, SAIS will provide the following recognition

- Attendee communications: Sponsor's logo will be included in email and other materials distributed to registered attendees.
- Event signage: Sponsor's logo will be displayed on event signage.

- Website and promotional material: Sponsor's logo will be included on the event website and promotional materials produced after the initial Save the Date announcement.
- Verbal recognition: Sponsor will be acknowledged during the event opening remarks.

All use of Sponsor's name, logo, and trademarks is limited to promoting Sponsor's participation in this event and does not grant SAIS any ownership or other rights in Sponsor's intellectual property.

5. Sponsor Deliverables

Sponsor will provide SAIS with:

- A high-resolution, print-ready logo as well as a web-ready logo (preferably PNG format),
- Any applicable brand standards or logo usage guidelines.

Materials should be provided sufficiently in advance of the event to allow for inclusion in printed and digital materials.

6. Event Policies

Sponsor agrees to comply with all applicable SAIS Event Policies, procedures, and venue requirements communicated by SAIS before the event. These policies may be found at sais.org/event-policies.

7. Event Changes or Cancellation

If the event is postponed, rescheduled, or cancelled due to circumstances beyond SAIS's reasonable control, SAIS will notify Sponsor as soon as practicable. The parties will work together in good faith to determine an appropriate course of action regarding Sponsor's participation.

If Sponsor is unable to provide the agreed-upon speaker or facilitator, Sponsor will notify SAIS promptly so that both parties may discuss an appropriate alternative.

8. Entire Agreement

This Agreement constitutes the entire understanding between SAIS and Sponsor regarding this sponsorship and supersedes all prior discussions or understandings related to the event. Any amendments must be made in writing and agreed to by both parties.