



Strategic Direction

The ability to design, communicate, and coalesce community around the school's mission, vision, and strategic priorities to ensure cohesive goal-setting, planning, execution, and oversight

Head of School

- Partners with board in designing school's strategic targets
- Translates targets into actionable objectives for internal teams
- Leads operational alignment of community around strategic priorities

Board of Trustees

- Establishes the school's mission and adopts the long-range vision
- Approves and monitors the fulfillment of strategic targets
- Ensures strategic alignment across all governance decisions



Key Questions

Which of the following key questions should be prioritized for deeper discussion within our board this year?

- Do we have a clear and compelling long-term vision for the school?
- Are strategic priorities current, mission-aligned, and widely understood?
- How are we monitoring progress toward strategic goals?
- Are we asking the right questions about market trends, enrollment, and program relevance?
- How often do we revisit our mission and strategic plan?
- How do we engage in meaningful generative thinking at the board level?

Key Topics

Which of the following areas would benefit from further discussion to strengthen the governance competency of **strategic direction**?

- Role of the board in setting, adopting, and monitoring strategic plans
- Use of dashboards or KPIs to track strategic priorities
- Agenda design for generative vs. fiduciary vs. strategic discussions
- Strategic enrollment management and value proposition
- Board retreat planning for long-range thinking
- Periodic mission review and alignment
- Scenario planning and futures thinking
- Balancing short-term initiatives with long-term vision
- Evaluating strategy execution at the committee level

